

## **KLEW-TV**

### **2010-2011 ANNUAL EEO PUBLIC FILE REPORT**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Human Resources Unit that is comprised of the following stations: KLEW-TV and is required to be placed in the public inspection files of these stations, and posted on their Websites.

The information contained in this Report covers the time period beginning June 1, 2010 to May 31, 2011 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.



**ANNUAL PUBLIC FILE REPORT**  
**COVERING THE PERIOD: June 1, 2010 - May 31, 2011**

Station(s): KLEW-TV  
 Section II: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total # of Interviewees Referred	Vacancies for Which This Source was Utilized	Did the Source Request the Posting?
	Alliance for Women in Media - 1760 Old Meadow Road McLean, VA 22102		2	No
1	703-506-6290  American Broadcasting School - 4511 SE 29th Street Oklahoma City, OK 73115 405-672-6511		2	No
2	Michelle McConnell  Boise State - Career Center - 1910 University Drive Boise, ID 83725		2	No
3	208-426-1000  Business Careers 1001 4th Ave, Ste 230 Seattle, WA 98154		2	No
4	206-447-7474  California Chicano News Media Association - 3502 Watt Way, ASC Los Angeles, CA 90089 213-740-5263		1-3	No
5	Julio Moran		1-3	No

<p>California State University - Bakersfield Career Development Center - 9001 Stockdale Hwy Bakersfield, CA 93311 6 661-654-2782</p>		2	No
<p>California State University - Chico Journalism Department - Tehama Hall 207 Chico, CA 95929 530-898-4779 7 Glen Bleske</p>		2	No
<p>Cal State Monterey Bay - Career Development - 100 Campus Center Bldg. 44 Seaside, CA 93955 8 831-582-3845</p>		2	No
<p>Centro Latino Americano - 944 West 5th Ave Eugene, OR 97402 541-687-2667 9 Roxanne Franco</p>		2	No
<p>City University - Career Planning &amp; Placement - 11900 NE First St. Bellevue, WA 98005 425-709-7606 10 Stephanie Mapelli</p>		2	No
<p>Central Washington University - Career Center - 400 E University Way Ellensburg, WA 98926 509-963-2446 11 Noella Wyatt</p>		1-3	No

<p>Central Washington University - Dept of Comm -  400 E University Way  Ellensburg, WA 98926  509-963-2446</p>		2	No
<p>12 Robert Fordan  Central Washington - Employer Recruitment -  400 E University Way  Ellensburg, WA 98926  509-963-2446</p>		2	No
<p>13  Central Washington University - Film &amp; Video  Studies -  400 E University Way  Ellensburg, WA 98926  509-963-2446</p>		2	No
<p>14 Michelle Ogden  Cherry Creek Radio -  501 S. Cherry Street, Ste 480  Denver, CO 80246  303-468-6500</p>		2	No
<p>15  Colorado Broadcasters Association -  P. O. Box 2369  Breckenridge, CO 80424  970-547-1388</p>		1,3	No
<p>16  Confederated Tribes -  1245 Fulton Ave  Coos Bay, OR 97420  541-888-9577</p>		2	No
<p>17 Tim Cummins  Craigslislist -  1381 9th Ave  San Francisco, CA 94122  800-664-0633</p>		2	No

19	Department of Labor - Idaho - 317 W Main Street Boise, ID 83735 208-332-3570		2	No
20	Eastern Washington University - Media & Film - 104 RTV Building Cheney, WA 99004 509-359-6390 Pam Bumpas		1-3	No
21	Edmonds Community College - 20000 68th Ave W Lynwood WA 98036 425-640-1808		1-3	No
22	Employee Referral Employment Security Department - Worksource- 1530 Stevens Walla Walla, WA 99362 509-527-1811	5	1-3	No
23	The Evergreen State College - 2700 Evergreen Parkway Olympia, WA 98505 360-867-6000		2	No
24	Fisher Communications Website	3	1-3	No
25	Gonzaga University - Career Center - 502 East Boone Ave Spokane, WA 99258 509-328-4220		2	No
26	Grays Harbor College - 1620 Edward P Smith Drive Aberdeen, WA 98520 360-532-9020		2	No
27			1-3	No

	Green River Community College - 12401 SE 320th Street Auburn, WA 98092				
28	253-833-9111 Heritage University - 3240 Fort Road Toppenish, WA 98948			1-3	No
29	888-272-6190 Idaho State Broadcasters Association - 1674 Hill Rd, Ste 3 Boise, ID 83702			1-3	No
30	208-345-3072 Idaho State University - 921 South 8th Avenue Pocatello, ID 83209			2	No
31	208-282-0211 Illinois Center for Broadcasting - 455 Eisenhower Ln S, Ste 200 Lombard, IL 60148 630-916-1700			2	No
32	Dave Cogozzo			2	No
33	indeed.com			N/A	No
34	Internal Candidate International Women's Media Foundation - 1625 K Street NW, Ste 1275 Washington, DC 20006		2	1-3	No
35	202-496-1992 ITT Technical Institute - 12720 Gateway Drive, Ste 100 Seattle, WA 98168 206-244-3300			1-3	No
36	Julie Wiese 206-244-3300			2	No
37	KLEW Internal			1-3	No

38	KLEW Website	1	1-3	No
	Kern County Career Services Center - 1600 E Belle Terrace Bakersfield, CA 93307			
39	661-325-4473 Kern County Hispanic Chamber of Commerce - 231 H Street Bakersfield, CA 93304 661-633-5495		2	No
40	Beth Carter Lake Washington Technical College - 11605 132nd Ave NE Kirkland, WA 98034			
41	425-739-8100 Lane Community College - Career & Employment Services - 4000 East 30th Ave Eugene, OR 97405 541-463-3000		2	No
42	Teresa Hughes Lane Community College - Media Arts & Technology - Employment Services - 4000 East 30th Ave Eugene, OR 97405		2	No
43	541-463-3000 Laurel Hill Center - 2145 Centennial Plz Eugene, OR 97401		2	No
44	541-485-6340		2	No

45	Media Line - P.O. Box 51909 Pacific Grove, CA 93950 800-237-8073			1-3	No
46	Montana Broadcasters Association - HC 70 Box 98 Bonner, MT 59823 406-244-4622			2	No
47	Mount Hood Community College - Job Placement Center - 26000 SE Start Street Gresham, OR 97030 503-491-6422 Christy Weigel			2	No
48	National Association of Broadcasters Job Board 1771 N Street N Washington, DC 20036 202-429-5300			2	No
49	National Association of Hispanic Journalists - 529 14th St, Ste 1000 Washington, DC 20045 202-662-7145 Joseph Torres			1-3	No
50	National Hispanic Media Coalition - 2514 S Grand Ave Los Angeles, CA 90007 213-743-6988			1-3	No
51	National Lesbian and Gay Journalists - 2120 L St NW, Ste 850 Washington, DC 20037 202-906-9885			1-3	No

<p>Nevada Broadcasters Association - 1050 East Flamingo Road, Ste S-102 Las Vegas, NV 89119</p>		2	No
<p>52 702-794-4994 NW Asian Weekly &amp; Seattle Chinese Post - 412 Maynard Ave S Seattle, WA 98104 206-223-5559</p>		2	No
<p>53 Carol Vu Northwest Employment Listings - 9315 Gravelly Lake Rd, Ste 204 Lakewood, WA 98499 253-588-6187</p>		1-3	No
<p>54 Tina Hathaway Oregon Association of Broadcasters - 7150 SW Hampton St Portland, OR 97223 503-443-2299</p>		2	No
<p>55 Bill Moore Oregon Employment Department - 875 Union St. NE Salem, OR 97311 800-237-3710</p>		2	No
<p>56 800-237-3710 Pacific Lutheran University - 12180 Park Avenue S Tacoma, WA 98447</p>		2	No
<p>57 253-531-6900 Pierce College - 9401 Farwest Dr SW Tacoma, WA 98498</p>		1,3	No
<p>58 253-964-6500</p>			

<p>Portland State University - 1825 SW Broadway Portland, OR 97201 59 503-725-30000</p>		2	No
<p>Seattle Central Community College - Woman's Programs - 1701 Broadway Seattle, WA 98122 60 206-587-3800</p>		1-3	No
<p>Seattle Indian Center - 611 12th Ave S, #300 Seattle, WA 98144 61 206-329-8700</p>		1,3	No
<p>Seattle University - Albers Placement Center - 900 Broadway, Pigott 331 Seattle, WA 98122 206-296-5687 62 Carla Blaschka</p>		2	No
<p>Seattle University - Career Services - 900 Broadway Seattle, WA 98122 63 206-296-5687</p>		1-3	No
<p>Seattle University - Communications Department 900 Broadway Seattle, WA 98122 206-296-5687 64 Jeff Philpott</p>		2	No
<p>South Seattle Community College - Career Services - 6000 16th Ave SW Seattle, WA 98106 65 206-762-3980</p>		2	No

66	Texas A&M University - College Station, Texas 77843 979-845-3211		2	No
67	The Art Institute of Portland - 1122 NW Davis Street Portland, OR 97209 503-228-6528 Tafflyn Williams		2	No
68	The Art Institute of Seattle - Video Production - 2323 Elliot Ave Seattle, WA 98121 206-239-2337 Don Schaab		2	No
69	The Art Institute of Seattle - 2323 Elliot Ave Seattle, WA 98121 206-239-2337 Jennifer Abramski		2	No
70	The Imagen Foundation - 18034 Ventura Boulevard, Ste 261 Encino, CA 91316 626-376-9751		2	No
71	The Leadership Institute - 1101 N Highland Street Arlington, VA 22201 703-247-2000		2	No
72	Treasure Valley Community College - 650 College Blvd. Ontario, OR 97914 541-881-8822		2	No

<p>TV Jobs.com - P.O. Box 4116 Oceanside, CA 92502 877-988-9808</p>			No
<p>73 Mark Halloway University of Idaho - Career Center - 3059 F National Fish Hatch Rd Hagerman, ID 83332</p>	3	1-3	No
<p>74 208-837-9096 University of Idaho - School of Journalism - 3059 F national Fish Hatch Rd Hagerman, ID 83332 208-837-9096</p>		2	No
<p>75 Glen Mosley U of O - Career Center - 1585 E 13th Ave Eugene, OR 97403</p>		2	No
<p>76 541-346-1000 U of O - School of Journalism - 1585 E 13th Ave Eugene, OR 97403 541-346-1000</p>		2	No
<p>77 Bill Morrill USC - School for Communication &amp; Journalism - Los Angeles, CA 90089</p>		2	No
<p>78 213-740-2311 UW Career Center - Box 353740 Seattle, WA 98195</p>		2	No
<p>79 206-543-8860</p>		2	No

	UW - Communications Undergrad Advising - Box 353740 Seattle, WA 98195 206-543-8860				
80	Diana Smith Utah Broadcasters Association - 1600 S Main Street Salt Lake City, UT 84115			2	No
81	801-486-9521 Washington State Association of Broadcasters - Job Bank - 724 Columbia St. NW, Ste 310 Olympia, WA 98501			2	No
82	360-705-0774 Washington Vocational Services - 22316 70th Ave W, Ste D Mountlake Terrace, WA 98043 425-774-3338			2	No
83	P. Bouwer Western Washington Indian Employment - 3701 6th Ave #4 Tacoma, Wa 98406			2	No
84	253-879-9066 Whitworth College Career Planning & Placement 300 W Hawthorne Rd, MS 4309 Spokane, WA 99251 509-777-1000			2	No
85	Gordon Jacobson Worksource - 919 SW Grady Way, Ste 125 Renton, WA 98057 206-205-3504			2	No
86	Benjamin Castilla			1-3	No

	W/SU - Edward R. Murrow School of Communications - 226 Murrow Center Pullman, WA 99164 509-335-3068				
87	Glenn Johnson WWU - Career Services Center - Bellingham, WA 98225 360-650-3240			2	No
88	Tina Loudon WWU - Dept. of Communications - Bellingham, WA 98225 360-650-6870			2	No
89	Ann Dwyer Yakama Indian Nation - P.O. Box 151 Toppenish, WA 98948			1-3	No
90	509-865-2800			1,3	No
	Total Interviews			16	

## **ANNUAL PUBLIC FILE REPORT COVERING THE PERIOD: June 1, 2010 - May 31, 2011**

Station(s): KLEW-TV

**Section III:** Narrative Description of Initiatives undertaken during this year. (Include dates of job-fairs, names of station employees who attended and short description of activities that occurred, etc.)

### **COMMUNITY EVENTS:**

KLEW TV offers tours of the station to students groups, discussing broadcasting careers and qualifications necessary. During this timeframe 7 tours were offered to local Boy Scout and Cub Scout troops, with their parents during the evening newscasts to offer the students an up-close and personal view of how a newscast is produced.

### **INTERNSHIPS:**

News Department Internship Program: the station recruits from Community Colleges, State Universities  
The station has no more than 4 interns in any one department and the internship typically runs 3-4 months long.  
During this reporting time frame the station had three (3) interns in the News Department

### **MINORITY SCHOLARSHIPS:**

Fisher Communications, Inc. is committed to a diverse workforce. In conjunction with higher educational institutions, Fisher provides annual scholarships for minority college students majoring in Broadcasting, Journalism or Marketing through the Fisher Scholarship for Minorities and the Thomas Durgan Minority Scholarship funds. Station has the opportunity to nominate and assist in the recruiting efforts for scholarship candidates.

### **JOB FAIRS:**

The station was represented at two job fairs during this timeframe: One at the Yakima Worksource Job Fair (April 26, 2011), attended by Bob Berry, Station Manager at sister station KUNW-TV and one at Washington State University Tri-Cities Career Fair (March 22, 2011), attended by David Praga, General Manager at sister station KEPR-TV.