

**KOMO TV & KUNS TV with Fisher Radio Seattle;
KOMO AM & FM, KVI AM,
& KPLZ FM**

2010 – 2011 ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s EEO Rule. This Report has been prepared on behalf of the Station Human Resources Unit that is comprised of the following stations: KOMO-TV & KUNS-TV and Fisher Radio Seattle stations: KOMO(AM), KVI(AM), KPLZ-FM, and KOMO-FM (by virtue of time brokerage) and is required to be placed in the public inspection files of these stations, and posted on their Websites.

The information contained in this Report covers the time period beginning September 22, 2010 to September 21, 2011 (the “Applicable Period”).

The FCC’s EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

EEO Public File Report						
Covering the period from September 22, 2010 through September 21, 2011						
Station Employment Unit: KOMO TV, KUNS TV, and KOMO AM & FM, KVI AM, KPLZ FM						
Positions Filled by Job Title	Date Job Posted	Date Job Filled	Job Posting #	Recruitment source of Hiree	Total Number of Interviewees from all sources for this position	
Producer	2/3/2011	5/31/2011	1105	TVJobs	6	
Administrative Assistant	1/17/2011	3/7/2011	1104	Employee Referral	7	
Producer	1/11/2011	3/2/2011	1103	TVJobs	5	
Assignment Editor	11/19/2010	12/17/2010	1102	Employee Referral	5	
Photojournalist	10/7/2010	11/15/2010	1100	Employee Referral	10	
Producer	9/17/2010	12/27/2010	1098	Employee Referral	6	
Photojournalist	10/7/2010	11/29/2010	1099	Internal Promotion	9	
Reporter	6/24/2010	10/18/2010	1094	Agent	10	
Photojournalist	3/30/2011	6/8/2011	276	Employee Referral	6	
Producer	5/20/2011	6/13/2011	353	Industry Referral	5	
Producer	3/29/2011	6/13/2011	275	Fisher Website	5	
Designer	4/7/2011	5/17/2011	290	Internal Promotion	6	
Account Executive	2/11/2011	6/20/2011	2074/255	Industry Referral	5	
Reporter	1/11/2011	4/11/2011	2071	Employee Referral	7	
Designer	1/21/2011	3/2/2011	2072	Employee Referral	15	
Promotions Assistant (2 openings)	12/1/2010	1/3/2011 & 2/1/2011	2069	Internal Promotion & Fisher Website	13	
Traffic Assistant	6/4/2011	7/5/2011	368	Employee Referral	4	
Editor/Desk Journalist	4/18/2011	6/27/2011	323	Employee Referral	6	
Producer	Not Posted	11/11/2010	N/A	Industry Referral	1	
Anchor/Reporter	9/17/2010	10/18/2010	3010	Fisher Website	6	
Account Executive	10/13/2010	4/18/2011	3011	Employee Referral	13	
Total Number of Persons Interviewed:					150	

**Annual EEO Public File Report Form
 Covering Period from September 22, 2010 through September 21, 2011
 Station(s) Comprising Station Employment Unit: KOMO TV & KUNS TV and KOMO AM, KVI AM, & KPLZ FM Radio**

#	Organization	Contact	Address	City	State	Zip	Phone #	email	Number of INTERVIEWEES	Did source request post
1	Agent Referral	Various	Various	n/a	n/a	n/a	n/a	n/a	2	N/A
2	Alliance for Women in Media	Various	1760 Old Meadow Road	McLean	VA	22102	(703) 506-6290	info@awrt.org		NO
3	American Broadcasting School	Michelle McConnell	4511 SE 29th Street	Oklahoma City	OK	73115	(405) 672-6511	michelle@radioschool.com		
4	AMFM Jobs	Various	P.O. Box 4116	Oceanside	CA	92052	(760) 754-8177	info@amfmjobs.com		NO
5	Asian American Journalists Association	Antonio Salas	1182 Market Street	San Fran	CA	94102	(415) 346-2051	national@aaaj.org		NO
6	b-roll.net	Kevin Johnson	1623 D St. NE	Washington	DC	20002	(800) 443-0897	n/a		NO
7	Business Careers	Various	1001 4th Ave., Suite 230	Seattle	WA	98154	(206) 447-7474	seattle@businesscareers.com		NO
8	Cal State Monterey Bay - Career Development	Various	100 Campus Center Bld	Seaside	CA	93955	(831) 582-3845	Career_Development@csumb.edu		
9	California Chicano News	Julio Moran	3502 Watt Way, ASC	Los Angeles	CA	90089	(213) 740-5263	ccnmainfo@ccnma.org		NO
10	California State University - Various	Various	9001 Stockdale Hwy	Bakersfield	CA	93311	(661) 654-2782	career@csuub.edu		NO
11	California State University - Various	Glen Bleske	Tehama Hall 207	Chico	CA	95929	(530) 898-4779	gbleske@csuchico.edu		NO
12	careerbuilder.com	Various	200 N. LaSalle St. Suite 1100	Chicago	IL	60601	(773) 527-3600	n/a		NO
13	Central Washington University - Dept of Comm	Robert Fordan	MS 7438	Ellensburg	WA	98926		fordanr@cwu.edu		NO
14	Central Washington University - Career Center	Noella Wyatt	400 E. University Way	Ellensburg	WA	98926	(509) 963-2446	noella.wyatt@cwu.edu		NO
15	Centro Latino Americano	Andrew Burgess	944 W 5th Ave	Eugene	OR	97402	(541) 687-2667	awb@centrallatinamerican.org		NO
16	City University - Career Planning & Placement	Stephanie Mapelli	11900 NE First St.	Belleue	WA	98005	(425) 709-7606	ervan-rojas@cityu.edu		NO
17	Colorado Broadcasters Association	Various	PO Box 2369	Breckenrid ge	CO	80424	(970) 547-1388	cobroadcasters@earthlink.com		
18	Collective Talent	Various	26150 Hersheyvale	Franklin	MI	48025	(248) 737-257	web		NO
19	Confederated Tribes	Tim Cummins	1245 Fulton Ave	Coos Bay	OR	97420	(541) 868-9577	Tcummins@ctci.usi.org		
20	Craigslis	Various	1381 9th Ave	San Francisco	CA	94122	(800) 664-0633	web	1	NO
21	Eastern Washington University - Media & Film	Pam Bumpas	104 RTV Building	Cheney	WA	99004	(509) 359-6390	pbumpas@ewu.edu		NO
22	Edmonds Community College	Various	20000 68th Ave W	Lynwood	WA	98036	(425) 640-1808	careeractioncenter@edcc.edu		NO
23	El Mundo Communications, Inc.	Louis Alvarez	PO Box 2231	Wenatchee	WA	98807	(509) 663-5737	classifieds@elmundous.com		NO
24	Employee Referral	Various	n/a	n/a	n/a	n/a	n/a	n/a	51	N/A
25	Employment Security Department - Worksource	J. Hewitt	1530 Stevens, PO Drawer H	Walla Walla	WA	99362	(509) 527-1811	jhe Witt@esd.wa.gov		NO
26	Entertainment Careers	Various	914 So Barrington Ave	Los Angeles	CA	90049	n/a	entertainmentcareers.net		NO
27	Fisher Communications Website/komtv.com	Anita Bozanich	100 4th Ave N #510	Seattle	WA	98109	(206) 404-6732	abozanich@fsci.com	38	NO
28	Grays Harbor College	Various	1620 Edward P Smith Drive	Aberdeen	WA	98520	(360) 532-9020	pfohsaug@ghc.edu		
29	Green River Community College	Various	12401 SE 320th Street	Auburn	WA	98092	(253) 833-9111	kfrsch@greenriver.edu		
30	Heritage University	Various	3240 Fort Road	Toppenish	WA	98948	(888) 272-6190	sanchez_j@heritage.edu		
31	HiAir.net	Various	PO Box 307	Duplessis	LA	70728	(225) 744-3524	jobs@hisair.net	6	NO
32	Indeed.com	Various	177 Broad Street, 6th	Stamford	CT	6901	(203) 328-2691	n/a		NO
33	Industry Referral	Various	n/a	n/a	n/a	n/a	n/a	n/a	11	N/A

#	Organization	Contact	Address	City	State	Zip	Phone #	email	Number of INTERVIEWEES	Did source request post
34	Internal Candidate	n/a	n/a	n/a	n/a	n/a	n/a	n/a	11	N/A
35	International Women's	Various	1625 K Street NW, Ste 12720 Gateway Drive, Site 100	Washington	DC	20006	(202) 496-1992	info@lwmf.org		
36	ITT Technical Institute	Julie Wiese		Seattle	WA	98168	(206) 244-3300	kiwashington@itt-tech.edu		
37	Kern County Hispanic Chamber of Commerce	Beth Carter	231 H Street	Bakersfield	CA	93304	(661) 633-5495	clmperial@kchcc.org		
38	La Raza del Noroeste	Alvaro Guillen	1213 California Street	Everett	WA	98201	(425) 673-6633	advertise@NuestroNoroeste.com		NO
39	Lake Washington Technical College	Various	11605 132nd Ave NE	Kirkland	WA	98034	(425) 739-8100	job.placement@lwtc.edu		
40	Lane Community College - Career & Employment Services	Teresa Hughes	4000 East 30th Ave	Eugene	OR	97405	541-463-3000	hughes@laneccc.edu		
41	Lane Community College - Media Arts & Technology - Employment Services	Various	4000 East 30th Ave	Eugene	OR	97405	541-463-3000	studentjobs@laneccc.edu		
42	Laurel Hill Center	Various	2145 Centennial Plz	Eugene	OR	97401	541-485-6340	vern@laurel.org		
43	Media Line	Various	P.O. Box 51909	Pacific Grove	CA	93950	800-237-8073	medialine@medialine.com		NO
44	Monster.com	Various	5 Clock Tower Place	Maynard	MA	1754	(978) 461-8000	n/a		NO
45	National Association of Broadcasters Job Board	Various	1771 N Street NW	Washington	DC	20036	(202) 429-5300	nab@nab.org		NO
46	National Association of Hispanic Journalists	Joseph Torres	529 14th St., Suite 1000	Washington	D.C.	20045	(202) 662-7145	nahj@nahj.org		NO
47	National Hispanic Media Coalition	Alex Nogales	2514 S. Grand Ave.	Los Angeles	CA	90007	(213) 743-6988	nhmc@aztec.net		NO
48	National Lesbian and Gay Journalists	Various	2120 L St NW, Ste 650	Washington	DC	20037	202-906-9885	info@nlgia.org		
49	Northwest Employment Listings	Tina Hathaway	9315 Gravelly Lake Rd, Ste 204	Lakewood	WA	98499	253-588-6187			
50	NW Asian Weekly & Seattle Chinese Post	Carol Vu	412 Maynard Ave. S.	Seattle	WA	98104	(206) 223-5559	info@nwasianweekly.com		NO
51	Oregon Association of Broadcasters	Bill Moore	7160 SW Hampton St	Portland	OR	97223	503-443-2299			
52	Outreach Email	Various	n/a	n/a	n/a	n/a	n/a	n/a		N/A
53	Pacific Lutheran University	Various	12180 Park Avenue S	Tacoma	WA	98447	253-531-6900	herberam@plu.edu		
54	Portland State University	Various	1825 SW Broadway	Portland	OR	97201	503-725-3000	careerconnect@psu.edu		
55	Puget Sound Help Wanted	Various	9100 E Panorama Dr	Englewood	CO	80112	800-365-8630	pugetisgundhelphelpwanted.com	4	NO
56	Puget Sound Radio & Broadcasters Association	Various	P.O. Box 9392	Seattle	WA	98109	(206) 829-8418	info@psrba.org		NO
57	Rick Gevers	Rick Gevers	P.O. Box 577	Zionsville	IN	46077	(317) 769-7900	rick@rickgevers.com		NO
58	Seattle 24 x 7 Jobs	Various	n/a	n/a	n/a	n/a	n/a	jobs@Seattle24x7.com		NO
59	Seattle Central Community College - Woman's Program	Various	1701 Broadway	Seattle	WA	98122	206-587-3800	womenprograms@sccd.ctc.edu		
60	Seattle University - Albers Placement Center	Carla Blaschka	900 Broadway, Pigott 331	Seattle	WA	98122	(206) 296-5687	pc-ASBE@seattleu.edu		NO
61	Seattle University - Communications Department	Jeff Philipott	900 Broadway	Seattle	WA	98122	(206) 296-5342	iphilpot@seattleu.edu		NO
62	South Seattle Community College - Career Services	Various	6000 16th Ave SW	Seattle	WA	98106	(206) 762-3980	klans@sccd.ctc.edu		NO

#	Recruitment Source							Number of INTERVIEWEES	Did source request post
	Organization	Contact	Address	City	State/Zip	Phone #	email		
63	Spots N Dots	Various	1635 Old Highway 41 NW, Suite 112-338	Kennesaw	GA 30152	(888) 884-2630	ads@spotndots.com	NO	
64	The Art Institute of Seattle	Jennifer Abramski	2323 Elliot Ave.	Seattle	WA 98121	(206) 239-2337	abramskj@all.edu	NO	
65	The Art Institute of Seattle - Video Production	Don Schaab	2323 Elliot Ave.	Seattle	WA 98121	(206) 239-2337	schaabd@all.edu	NO	
66	The Evergreen State College	Wendy Freeman	2700 Evergreen Parkway	Olympia	WA 98505	(360) 867-6000	freemanw@evergreen.edu	NO	
67	The Evergreen State College - Career Center		2700 Evergreen Parkway NW	Olympia	WA 98505	(360) 867-6000	careerdevelopment@evergreen.edu	NO	
68	The Imagen Foundation	Various	18034 Ventura Boulevard, Ste 261	Encino	CA 91316	626-376-9751	info@imagen.org		
69	The Leadership Institute	Various	1101 N Highland Street	Arlington	VA 22201	703-247-2000	molshetski@lfi@mail.us		
70	Tu Decides	Albert	7601 W. Clearwater Ave. Ste 407	Kennwick	WA 99336	(509) 591-0495	albert@TuDecidesMedia.com	NO	
71	TV Jobs.com	Mark Holloway	P.O. Box 4116	Oceanside	CA 92052	(877) 988-9808	markh@tvjobs.com	NO	
72	U of O - Career Center	Various	1585 E 13th Ave	Eugene	OR 97403	541-346-1000	jobs@uoregon.edu	21	
73	Journalism	Bill Morrill	1585 E 13th Ave	Eugene	OR 97403	(541) 346-1000	bmorrill@uoregon.edu		
74	U of W - Communications		Box 353740, University of Washington	Seattle	WA 98195	(206) 543-8860	monet@u.washington.edu	NO	
75	Utah Broadcasters Association	Diana Smith	1600 S Main Street	Salt Lake City	UT 84115	801-486-9521	dale@utahbroadcasters.com		
76	Washington State Association of Broadcasters - Job Bank	Sandle	724 Columbia St. NW, Suite 310	Olympia	WA 98501	(360) 705-0774	sandlewsab@earthlink.net	NO	
77	Washington Vocational Services	P. Bouwer	22316 70th Ave. W., Suite D	Mountlake Terrace	WA 98043	(425) 774-3338	pbouwer@wvs.org	NO	
78	Whitworth College Career Planning & Placement	Gordon Jacobson	300 W. Hawthorne Rd., MS 4309	Spokane	WA 99251	(509) 777-1000	careerservices@whitworth.edu	NO	
79	Word of Mouth	n/a	n/a	n/a	n/a	n/a	n/a	N/A	
80	Worksource	Benjamin Castilla	919 SW Grady Way, Suite 125	Renton	WA 98057	(206) 205-3504	bcastilla@hotmail.com	NO	
81	WSU - Edward R. Murrow School of Communications	Glenn Johnson	226 Murrow Center	Pullman	WA 99164	(509) 335-3068	gjohnng@wsu.edu	NO	
82	WWU - Career Services Center	Tina Loudon	Western Washington University	Bellingham	WA 98225	(360) 650-3240	careers@wwu.edu	NO	
83	WWU - Dept. of Communications	Ann Dwyer	Western Washington University	Bellingham	WA 98225	(360) 650-3870	ann.dwyer@wwu.edu	NO	
							Total	150	

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION(S)

Stations Claiming Credit: KOMO TV & KUNS TV and KOMO AM, KVI AM, & KPLZ FM

Type of Activity under new EEO Rule: Participation in events sponsored by educational institutions relating to career opportunities in broadcasting.

Date of Station Participation: Period from September 22, 2010 through September 21, 2011

Participating Employees:

Jacqueline Brackett, Local Sales Manager, KOMO TV, May 2011
Bryce Phillipy, Local Sales Manager, KPLZ , October 2010, April 2011
Teresa Jones, KUNS Account Executive (October 2010)
Martina Frykholm, KUNS Administrative Assistant (October 2010)

Host/Sponsor of Activity:

Latino Business Association and Univision (October 2010)

Brigham Young University-Idaho (October 2010)

Brigham Young University-Idaho (April 2011)

Brigham Young University-Idaho, Skype Session (October 2010)

Issaquah High School (May 2011)

Brief Description of Activity and Station Participation:

Students from Brigham Young University-Idaho received a tour and a Q&A session on careers in broadcasting

Skype session with Brigham Young University-Idaho Business class regarding broadcasting as a career

Presented to students at Issaquah High School's Marketing classes learned about broadcasting industry and our internship program

Latino Business, Consumer & Career Expo held at the Meydenbauer Center – Bellevue, WA
Univision-Seattle had a booth with KUNS station representatives

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION(S)

Stations Claiming Credit: KOMO TV & KUNS TV and KOMO AM & FM, KVI AM & KPLZ FM

Type of Activity under new EEO Rule: Minority Community Outreach

Date of Station Participation: Period from September 22, 2010 through September 21, 2011

Participating Employees:

Ken Schram, KOMO TV/KOMO 100 Radio talk show host (October 2 and 17, 2010)
Jaime Mendez, KUNS Anchor/Reporter and Seattle Sounders FC Announcer (March 4th 2010)
Connie Thompson, KOMO TV Anchor (October 16, 2010, November 20, 2010, July 18, 2011)
Rachelle Murcia, KOMO Traffic Anchor (October 16, 2010)
Mary Nam, KOMO Anchor (October 23, 2010 and April 9, 2011)
Molly Shen, KOMO TV Anchor (October 27, 2010 and November 6/7, 2010, April 29, 2011)
Mike Ferrari, KOMO TV Sports Anchor/Reporter (November 18, 2010)
Denise Whitaker, KOMO Reporter (December 4, 2010)
Marlee Ginter, KOMO Weekend Anchor (February 11 and August 7, 2011)
Shomari Stone, KOMO TV Reporter (January 22, 2011)
Bryan Johnson, KOMO TV Reporter (July 15, 2011)

Host/Sponsor of Activity:

Kent Youth & Family Services
Pacific Lutheran University
Country Doctor non-profit organization
SharePlow non-profit organization
White Center Food Bank
Asian-American and Pacific Islander non-profit youth group, Kollaboration
King County Sexual Assault Resource Center
University of Washington Women's Center
Seattle Children's Home Orphanage
Western & Central WA Alzheimer's Association
New Balance/GOTRPS
Boys & Girls Clubs of King County
United Negro College Fund (UNCF) Pacific NW Chapter
United Way of Snohomish County and Snohomish County
Seattle University
YWCA, Seattle and Everett
Gates Foundation
SEA-MAR Drug and Alcohol Rehabilitation Services
Deaconess Children's Services

Brief Description of Activity and Station Participation:

1. Kent Youth & Family Services Auction/Dinner/Gala It's for "Passport to Italy" a celebration of 40 years of service for Kent Youth and Family Services at the Kent Events Center.
2. Pacific Lutheran University - Tacoma
2010 International Symposium – "Understanding the World through Sports and Recreation"
3. Second Annual Country Doctor Dinner/Fundraiser at the Bell Harbor International Conference Center. Country Doctor provides quality healthcare to people regardless of their ability to pay
4. Emcee SharePlow Dinner/Fundraiser benefiting homeless citizens in our area. Helps up to 450 people each night find safe shelter in one of their 14 self-managed shelters and two Tent Cities.
5. Emcee of the White Center Food Bank's Annual Harvest Dinner & Auction
6. Judge for a talent contest at the SODO Showbox. Nationally known non-profit group Kollaboration promotes and supports talent/entertainment among young Asian-Americans and Pacific Islanders.
7. King County Sexual Assault Resource Center's "Kids Are Our Business Luncheon". Event featured a presentation by former client, Mariah, now a student at the UW as well as video of family impacted by the trauma of sexual Assault.
8. UW WOMEN'S CENTER GALA Emcee Theme: Celebrating 100 Years of Women's Suffrage & the progress women have made.
9. SEATTLE CHILDREN'S HOME "A Magical Night" Dinner & Auction for funds to operate orphanage
10. MAKE-A-WISH "Fall Benefit Breakfast 10" Emcee to raise funds for under-privileged children vacation trips
11. African-American Family Caregivers Forum. The forum provides culturally relevant setting to inform participant's about Alzheimer's disease, and focuses on helping caregivers reduce stress. Also designed to increase the effectiveness of care giving skills and learn about respite care and other services that support commitment to care giving. No fee is charged.
12. Emcee the New Balance Girls on the Run 5K. Event is non-competitive family-friendly run at Seward Park. Theme: Super Hero; proceeds support GOTRPS mission to educate and prepare girls for lifetime of respect and healthy living.
13. Boys & Girls Clubs of King County: Leading Ladies Kids Auction "Item." Connie will host two-lunches at for disadvantaged girls who lack female role models. Two lunches to occur over the course of next year (2011).
14. United Negro College Fund (UNCF) Pacific NW Chapter "Super Viewing Gala" co-emcee and will also interview student(s) and shoot video for Communities website story
15. Emcee for the Snohomish County 10th Annual Martin Luther King, Jr. Community Celebration Breakfast which will celebrate Everett's "Prodigies of Peace" essay and art contest winners.
16. Host of the City of Everett's "Prodigies of Peace" Martin Luther King Community Celebration organized along with United Way of Snohomish County, YMCA and Snohomish County Government.
17. The Wing (formerly known as The Wing Luke Asian Museum) Gala/Auction Emcee gala which will benefit youth programs for the museum

18. Seattle U/YWCA/Gates Foundation: Iraq/Afghanistan Veterans Forum; Town Hall. Family Homelessness is key focus of forum.
19. SEA-MAR Golf Classic & Gala at Newcastle Country Club, benefiting healthcare for Latinos.
20. Emcee Deaconess Children's Services (breaking the cycle of Child Abuse & Neglect) fundraiser to compensate for the majority of its funding lost to budget cuts.

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION(S)

Stations Claiming Credit: KOMO TV & KUNS TV and KOMO AM & FM, KVI AM & KPLZ FM

Type of Activity under new EEO Rule: Participation in Job Fairs

Date of Station Participation: Period from September 22, 2010 through September 21, 2011

Participating Employees:

Anita Bozanich, Fisher Corporate HR Generalist – October 2010, February 2011, February 2011

Zach Bloom, Fisher Internet Marketing Coordinator – October 2010

Rich Roberg, KUNS Local Sales Manager (July 2011)

Host/Sponsor of Activity:

Western Washington University Career Fair (February 10, 2011)

Seattle University Internship Fair (February 3, 2011)

Puget Sound Radio Broadcasters Association (October 5, 2010)

Jobbernaut Job Fair by Univision (September 2010 – July 2011)

Brief Description of Activity and Station Participation:

The participating employees represented KOMO TV & KUNS TV and KOMO AM & FM, KVI AM & KPLZ FM at job fairs around the Northwest region. Each of them talked to potential candidates about job opportunities and/or internships with the Seattle units.

The Jobbernaut Job Fair – Qwest Field – Seattle, included promoting the event via mobile marketing, on-air & online on the following dates: July 19th 2011, April 20th 2011, February 9th 2011, Oct 6th 2010, and September 27th 2010.

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION(S)

Stations Claiming Credit: KOMO TV & KUNS TV and KOMO AM & FM, KVI AM, & KPLZ FM

Type of Activity under new EEO Rule: Internship Program

Date of Station Participation: Period from September 22, 2010 through September 21, 2011

Brief Description of Activity and Station Participation:

All stations within the employment unit (KOMO TV & KUNS TV, KOMO AM & FM, KVI AM, and KPLZ FM) offer a year-round college internship program for students who have identified communications as a career goal and who have demonstrated through academic training and/or experience the serious pursuit of that goal.

The aim of the internship program is to expose students to the daily demands and challenges of a commercial broadcasting operation and to provide as much "hands on" opportunity as possible, appropriate to individual interests, training and talents. Departments that participate in the internship program include:

Television

News, Production, Programming, Creative Services, and Sales.

Radio

KVI Programming, KOMO 1000 AM & FM News Radio, Graphic Design, Promotions, and Sales.

During this review period, the stations hired thirty-six (36) interns in partnership with several universities.

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION(S)

Stations Claiming Credit: KOMO TV & KUNS TV and KOMO AM & FM, KVI AM, & KPLZ FM

Type of Activity under new EEO Rule: Fisher Communications, Inc. Minority Scholarship Program

Date of Station Participation: August, 2010 through the selection date of July 22, 2011

Participating Employees:

The Minority Scholarship program is headed by Anita Bozanich, HR Generalist for Fisher Communications, Inc.

2011 Scholarship Committee Members

Anita Bozanich	HR Generalist	Fisher Corp
Kellie Landry	HRIS Specialist	Fisher Corp
Mary Nam	Anchor	KOMO
Brittney Perreault	Programming Coordinator	Fisher Radio
Ann Fickenwirth	Operations Administrator	KLEW
Kendra Martinez	Managing Editor	KBOI
Carrie Swesso	Administrative Assistant	KVAL/KCBY/KPIC
Anne Olson	Executive Assistant	KVAL/KCBY/KPIC
Maria Lara	Administrative Assistant	KBAK
Robin Wojtanik	News Director	KIMA/KEPR/KUNW
Ivan Garcia	Anchor	KIMA/KEPR/KUNW

Host/Sponsor of Activity: Fisher Broadcasting

Brief Description of Activity and Station Participation:

Since 1987 Fisher Broadcasting Company has sought to attract minority students into careers in broadcasting with annual scholarships. Fisher's interest in minority broadcasting students goes back many years and has included training programs in technical areas and on-air. As a result of this nurturing environment, minority employees have made numerous contributions to the standards of excellence, which have come to personify Fisher Broadcasting and strengthen the diversity of our workplace.

The company promotes this minority scholarship each year with promotional spots on its TV stations, via radio broadcasts on Fisher Radio Seattle and Fisher Regional Radio Group, and through brochures to area colleges represented in the five states Fisher Broadcasting does business. This is in addition to emails and postings sent through its normal recruitment channel contacts.

This year we had eleven (11) qualified applicants for the Fisher Communications, Inc. Minority Scholarship and \$18,000 to award in scholarship money. The committee decided upon seven (7) finalists and interviews were conducted with these students during the week of July 18, 2011. At the conclusion of the interviews, the committee selected 6 students that we agreed were deserving of our scholarship.